

Nick Rossi

Web Designer, Graphic Artist

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Profile

Skilled in all aspects of website design and development, Flash design and animation, print design and production, digital illustration, and music composition.

Experience

Digital Designer, DICK'S Sporting Goods; Pittsburgh, PA :: 2009 - Present

Designed and developed AJAX driven webpages, HTML e-mail campaigns, e-mail templates, digital banner ads, and Flash components. Worked in close conjunction with internationally recognized brands to develop co-branded digital media.

Web Designer, Emory Day; Pittsburgh, PA :: 2009

Responsible for the design and development of direct response websites, landing pages, affiliate marketing pieces, banners, HTML e-mail campaigns, and Flash animations for nationally recognized brands.

Creative Director, Marco Contractors Inc; Warrendale, PA :: 2007 - 2009

Directed and designed multiple creative projects including corporate and affiliate websites, e-mail campaigns, e-newsletters, brochures, publications, identity design and brand management. Helped to launch and brand flagship retail store, including design and development of e-commerce and Flash websites. Also developed promotional print collateral, as well as accurate 3D models of the entire store in collaboration with architects.

President / Creative Director, Nickmedia LLC; Pittsburgh, PA :: 2004 - 2007

Directed and designed a broad range of creative projects and marketing initiatives. These included corporate identity design, Flash and database driven websites, interactive CDs, motion graphics presentations, music composition & recording, creative consultation, and print collateral.

Interactive Designer, Communifax; Cranberry, PA :: 2006

Created visually immersive Flash presentations and websites for high-profile clientele. Worked under strict deadlines and in a very fast-paced environment.

Web/Flash Designer, Marketing Ahead; Washington DC :: 2001-2005

Designed websites, Flash animations, interactive CDs, visual concepts, logos, as well as composed music.

Freelance design for the following companies and organizations

The Smithsonian Institution, Hilton Hotels, Home Shopping Network, DirecTV, Bob Evans Restaurants, Highmark, Verizon, Dick's Sporting Goods, and Sash UK.

Education

Penn State University, Webmaster Program, 2000
High School Graduate

Skills

Programming & Development

XHTML, CSS, JavaScript, ColdFusion, SQL, MySQL, ActionScript, AJAX, JQuery, Spry

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Design Applications

Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Adobe Flash, Adobe ImageReady, Adobe Fireworks, Adobe InDesign, QuarkXpress

3-D Modeling Applications

Autodesk Maya, Blender

Video Applications

Final Cut Studio, DVD Studio Pro

Audio Applications

Logic, Reason, Pro Tools, Ableton

Achievements

Won First Place award from The International Association of Exhibition Management for a Flash-Animated e-mail promotion.

Designed corporate identities for high-profile organizations.

Interests

I have been very interested in the arts since my adolescent years. I am currently involved in two musical projects, and also enjoy spending my time painting and drawing. You might also find me on the ice playing hockey in the colder months of the year. I have an intense interest in the sciences, and a deep admiration for the natural world.

Examples of My Work

Websites | Flash & Standards Based

Sash UK: www.nickmedia.com/websites/sashuk
The Teambuilder: www.nickmedia.com/websites/teambuilder
FAA: www.fairfaxanesthesiology.com
Rockerz, Inc. : www.rockerzinc.com
Marketing Ahead: www.marketingahead.net

Flash Animations & E-Invites

QuickBook: www.nickmedia.com/e-invites/QuickBook
Hilton Hotels: www.nickmedia.com/e-invites/Hilton
Abace E-Invite: www.nickmedia.com/e-invites/ABACE2005
NBAA: www.nickmedia.com/e-invites/NBAA2004
LABACE: www.nickmedia.com/e-invites/LABACE2004

Corporate Identity Design

Gallery: www.nickmedia.com/corp_ids/

Print and Graphic Design

Gallery: www.nickmedia.com/print_GD/